

## Press Releases

### IMMEDIATE RELEASE

Sports Eye Cricket Special Lite and Full Version Released in Android Market by eXcelarz Interactive

*A Sports Eye edition focusing on the game of Cricket to keep the user updated with latest news, views on popular cricket blogs, follow players' activities, view live scores and schedule of matches.*

5th February, 2011 – Keeping up with the spirit of the grand Cricket tournament, The ICC Cricket World Cup 2011, eXcelarz Interactive team has released an exclusive Cricket version of their Sports Eye app. The app lets the user keep in touch with the latest happening in the world of cricket through their Android handsets. Users can customize and select the sources from which to gather news, choose the cricket blogs to follow and pick their favorite players to stay in touch with their activities. Match Schedules, Live Scores and Tweets from official cricket news sources are also available for users. Like its parent app by eXcelarz, Cricket Special inherits the slick UI with configurable tabs and switching between news, blogs, players, schedule and scores.

Sport Eyes Cricket Special Features

- **Unlimited Sharing Options:** Let people know about the story by simply selecting and posting in on Facebook, Twitter, Email, SMS, MMS and many other sources
- **Configurable News Sources:** Why look for reliable news sources when we are doing it for you? Now select from various available sources that bring authentic and up-to-date information on your fingertips
- **Configurable Blogs Sources:** Select from a list of cricket experts to know their opinions through their blogs
- **Follow Players:** Now follow over 30 famous cricketers from various cricketing nations in one single interface
- **Track Scores, Schedule of Matches:** Never miss a match now when you can remain updated from your cell phone
- **Customizable News Alerts Notification:** Want to know the news as it arrives? Simply enable the notifications in background sync and get the alerts on your device

- **Home Screen Widget:** Stay updated right at your home screen through a beautiful widget
- **Configurable Background Sync:** Stay up to date through the background sync component. Configure how often you need updates from your news sources
- **Offline Viewing:** View stories on-the-go even if you have lost the internet connectivity. Sports Eye keeps stories in its storage to let you use the application in offline mode
- **News Sources:** BBC, Cricinfo and Daily Telegraph
- **SD card installation supported** (Froyo and Gingerbread): No more space on your phone? Now you can move the application to the SD card to free space on your internal storage
- **Intuitive Switching Interface:** Switch through news, blogs, scores, players, schedule by simple control
- And much more....

#### Market Links:

- **Full Version:** <http://market.android.com/details?id=excelarz.apps.sportsEyeCricket>
- **Lite Version:** <http://market.android.com/details?id=excelarz.apps.sportsEyeCricket.Lite>

#### What's Next?

eXcelarz Interactive intends to add more features into the app based on user feedback.

#### About eXcelarz Interactive

eXcelarz Interactive is a brain child of some enthusiastic IT professionals who believe in the Confucius principle of doing what they love. They are working primarily on Android platform and aim to bring world class apps and games in the Android Market from their platform.

For more information please visit [www.eXcelarz.com](http://www.eXcelarz.com).

E-mail: [info@excelarz.com](mailto:info@excelarz.com)

#### IMMEDIATE RELEASE

#### Sports Eye Tennis Special Lite and Full Version Released in Android Market by eXcelarz Interactive

*A sports eye focusing on tennis grand slams to keep the user updated with latest news, views on popular tennis blogs, follow players' activities, view live scores, track draws and schedule of play.*

15th January, 2011 – Keeping up with the spirit of the first Tennis Grand Slams of the year, eXcelarz Interactive team has released the Tennis Special of their Sports Eye. The app lets the user keep in touch with the latest happening in the world of tennis mainly related to the Grand Slams. The user can customize and select the sources from which to gather news, choose the tennis opinion blogs to follow and pick your favorite players to stay in touch with their activities. Draws, Schedule of Play and Live Scores and Tweets from official tennis news sources are also available for the user. Like its parent app by eXcelarz, Tennis Special inherits the slick UI with configurable tabs and switching between news, blogs, players, draws, schedule and scores.

### **Sport Eyes Tennis Special Features**

1. **Configurable News Sources:** Why look for reliable news sources when we are doing it for you? Now select from various available sources that bring authentic and up-to-date information on your fingertips
2. **Configurable Blogs Sources:** Select from a list of tennis experts to know their opinions through their blogs
3. **Follow Players:** Now follow all your favorite players in one single interface. Players include Rafael Nadal, Roger Federer, Robin Soderling, Andy Murray, Andy Roddick, Gael Monfils, John Isner, Juan Martin Del Potro, Mahesh Bhupathi, Janko Tipsarevic, Bob Bryan, Mike Bryan, Rohan Bopana, Caroline Wozniacki, Vera Zvonareva, Kim Clijsters, Serena Williams, Venus Williams, Victoria Azarenka, Maria Sharapova
4. **Track Scores, Schedule of Play and Draws:** Never miss a match now when you can remain updated from your cell phone
5. **Customizable News Alerts Notification:** Want to know the news as it arrives? Simply enable the notifications in background sync and get the alerts on your device
6. **Facebook Sharing:** Let people know about the story by selecting and posting in on Facebook through easy-to-use interface
7. **Home Screen Widget:** Stay updated right at your home screen through a beautiful widget (Available in full version)
8. **Configurable Background Sync:** Be up to date through the background sync component. Configure how often you need updates from your news sources
9. **Offline Viewing:** View stories on-the-go even if you have lost the internet connectivity. Sports Eye keeps stories in its storage to let you use the application in offline mode
10. **News Sources:** Australian Open, ATP, BBC, CNN, ESPN, WTA, Tennis Channel
11. **SD card installation supported (Froyo and Gingerbread):** No more space on your phone? Now you can move the application to the SD card to free space on your internal storage
12. **Intuitive Switching Interface:** Switch through news, blogs, scores, players, draws, schedule by simple control and much more....

The app is available for download from Android Market. Search for the title “Sports Eye Tennis Special Lite” or “Sports Eye Tennis Special Full” in Android Market or the QR codes given below:



Sports Eye Tennis Special Lite



Sports Eye Tennis Special Full

### **What’s Next?**

eXcelarz Interactive intends to add more features into the app based on user feedback.

### **About eXcelarz Interactive**

eXcelarz Interactive is a brain child of some enthusiastic IT professionals who believe in the Confucius principle of doing what they love. They are working primarily on Android platform and aim to bring world class apps and games in the Android Market from their platform.

For more information please visit [www.eXcelarz.com](http://www.eXcelarz.com).

E-mail: [info@excelarz.com](mailto:info@excelarz.com)

---

### **IMMEDIATE RELEASE**

#### **Sports Eye Lite and Full Released in Android Market by eXcelarz Interactive**

*An amazing app that keeps you updated with your favorite sports latest news, popular sports blogs, allows you to follow players and view live scores.*

1st January, 2011 – The eXcelarz Interactive team has introduced their new innovative app related to Sports in the Android Market titled Sports Eye. True to its name, it lets you keep an eye on your favorite sports news, blog posts and live scores all in one screen! Sports Eye allows the user to customize and select not only the sport they want to follow but it provides them with a greater advantage by even selecting the sources from which to gather news and blogs. Like all the predecessors apps by eXcelarz, Sports Eye also follows in their footsteps and has the slick UI with personalized background for each type of sports and easy switching between news, posts and scores.

#### **Sport Eyes Features**

Sports Eye comes packaged with variety of innovative features including

- a) Sports selection by user
- b) Sports news, blogs posts selection by user
- c) Follow live scores
- d) Follow your favorite players (in Full Version)
- e) Home Screen Widget (in Full Version)
- f) Background fetching of information
- g) New data notification
- h) Sharing of news, posts through Facebook
- i) Customized themes for each sports

The app is available for download from Android Market. Search for the title “Sports Eye – Lite” or “Sports Eye – Pro” in Android Market or the QR codes given below:



Sports Eye - Lite



Sports Eye - Full

#### **What's Next?**

eXcelarz Interactive intends to add more features into the app based on user feedback.

#### **About eXcelarz Interactive**

eXcelarz Interactive is a brain child of some enthusiastic IT professionals who believe in the Confucius principle of doing what they love. They are working primarily on Android platform and aim to bring world class apps and games in the Android Market from their platform.

For more information please visit [www.eXcelarz.com](http://www.eXcelarz.com).

E-mail: [info@excelarz.com](mailto:info@excelarz.com)

---

## **IMMEDIATE RELEASE**

### **eXcelarz Interactive Releases Checkerzzz Pro Update in Android Market**

*Checkers game coupled with Facebook Score Sharing, Global Leaderboard, multiple game modes, configurable undo moves and first turns, amazing themes and much more!*

10th September, 2010 – An update for Checkerzzz Pro is finally released in the Android Market. Players can now boast their skills at the global level through their Facebook wall and the game's own Leaderboard. The game uses a unique scoring scheme that takes into account the players' thinking time and the difficulty level they are playing on. The sharing option is only given in single player mode to enable clean competition. The Help section of the game contains detail about using this feature.

#### **Pro Features**

The Pro version provides the players with the flexibility of customizing the following:

- a) *Facebook Score Sharing*
- b) *Global Leaderboard*
- c) *First Move Randomization*
- d) *Undo Move*
- e) *Themes*
- f) *Three challenging single player game mode*

The game is available for download from Android Market. Search for the title "Checkerzzz Pro-Checkers Game" in Android Market or the QR code given below:

#### **What's Next?**

eXcelarz Interactive intends to extend this version to include bluetooth multiplayer gameplay.

#### **About eXcelarz Interactive**

eXcelarz Interactive is a brain child of some enthusiastic IT professionals who believe in the Confucius principle of doing what they love. They are working primarily on Android platform and aim to bring world class apps and games in the Android Market from their platform.

For more information please visit [www.eXcelarz.com](http://www.eXcelarz.com).

E-mail: [info@excelarz.com](mailto:info@excelarz.com)

---

## **IMMEDIATE RELEASE**

### **eXcelarz Interactive Releases DQH Reader this Ramadan**

*Revive the message of Allah and His Last Prophet (PBUH) daily, this Ramadan, through DQH Reader!*

16th August, 2010 – Daily Quran and Hadith Reader is a client app for the popular Quran and Hadiths serving website <http://www.dailyquranhadis.com>. DQH Reader brings to your cell phone a set of Ayahs from the Noble Quran and sayings of the Prophet Mohammad (PBUH). Both Quran and Hadith are provided in Arabic scripts along with English and Urdu translation.

The translation in English is taken from the widely famous and authentic scholar, Yousuf Ali. The app lists last five entries from the website for each Quran and Hadith category in separate tabs for easy referencing. The social sharing feature of our app enables users to share this invaluable knowledge through their Facebook profile.

The application is available to download for free from the Android Market. Scan the following QR code through your phone to get it now!

### **Features**

The application features:

- a) Separate Tabs for Quranic Verses and Hadiths*
- b) Ayah's and Hadiths References*
- c) Full Arabic Text with English and Urdu Translations*
- d) Automatic Update on launch*
- e) Sharing through Facebook*

### **About eXcelarz Interactive**

eXcelarz Interactive is a brain child of some enthusiastic IT professionals who believe in the Confucius principle of doing what they love. They are working primarily on Android platform and aim to bring world class apps and games in the Android Market from their platform.

For more information please visit [www.eXcelarz.com](http://www.eXcelarz.com).

**E-mail:** info@excelarz.com

---

### **IMMEDIATE RELEASE**

#### **eXcelarz Interactive Releases Checkerzzz Pro in Android Market**

*Checkers game coupled with multiple game modes, configurable undo moves and first turns, amazing themes and much more!*

1st July, 2010 – Checkerzzz Pro is finally released in the Android Market for 0.99\$ following the success of its free lite version. Checkerzzz Pro provides the players with various themes combined with awesome glitch free game-play making the experience of playing the classic board game on your Android-based device, a memorable one. The feature that sets Checkerzzz Pro apart from others such games available in the market, is that it doesn't enforce the rule of force-capturing giving the players more room for making the game challenging and exciting.

#### **Pro Features**

The Pro version provides the players with the flexibility of customizing the following:

- a) First Move Randomization*
- b) Undo Move*
- c) Themes*
- d) Three challenging single player game mode*

The game is available for download from Android Market. Search for the title "Checkerzzz Pro-Checkers Game" in Android Market or the QR code given below:

#### **What's Next?**

eXcelarz Interactive intends to extend this version to include online multiplayer and leader-board options through which the users can compete and boast their skills at global level.

**About eXcelarz Interactive**

eXcelarz Interactive is a brain child of some enthusiastic IT professionals who believe in the Confucius principle of doing what they love. They are working primarily on Android platform and aim to bring world class apps and games in the Android Market from their platform.

For more information please visit [www.eXcelarz.com](http://www.eXcelarz.com).

**E-mail:** info@excelarz.com